

People need

**STUTTGAR+T**

Worldwide.



**R+T TURKEY**

Leading Turkish trade fair for roller shutters, doors/gates, windows and sun protection systems

07 – 10 November 2013  
Istanbul

## R+T Turkey 2013



Leading world trade fair for roller shutters, doors/gates and sun protection systems

24 – 28 February 2015  
Messe Stuttgart



**R+T RUSSIA**

International trade fair for roller shutters, gates, windows and sun protection systems

25 – 27 September 2013  
Moscow



**R+T ASIA**

Leading Asian trade fair for roller shutters, doors/gates, windows and sun protection systems

26 – 28 March 2013  
Shanghai

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## R+T Turkey'e hoşgeldiniz



## Welcome to R+T Turkey

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1. General Information about Turkey
2. Turkey's economic development
3. R+T Turkey

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The bridge among Europe and Asia

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8 country borders:

- Bulgaria
- Greece
- Syria
- Iraq
- Iran
- Armenia
- Azerbaijan
- Georgia

access to the:

- Black Sea
- Mediterranean Sea
- Aegean Sea

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## Economic environment

- During 2002 – 2009 yearly average economic growth of 7%
- GDP grew during 2003 and 2008 from 305 billion US \$ up to 742 billion US \$
- Turkey provide diverse market opportunities to a huge domestic market and an export market that covers over 1 billion consumers.
- Removal of visa requirements for Turkey creates an immense opportunity for international buyers from more than 60 countries.
- Turkey's strategic location between Europe, Middle East and CIS region provides vast business opportunities



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16 Mio CC  
users in 2002  
44 Mio CC  
users in 2008



23 Mio GSM  
users in 2002  
66 Mio GSM  
users in 2008



4 Mio internet  
users in 2002  
30 Mio  
internet users  
in 2008





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## **R+T Turkey2013**

- Date:** 07 – 10 November 2013
- Place:** CNR Expo Centre, Istanbul, Turkey
- Visitor:** Trade visitors only
- Interval:** Biannual
- webpage:** [www.rt-turkey.com](http://www.rt-turkey.com)
- Additional:*** R+T will be organized parallel to Domotex Middle Eastt (Deutsche Messe)

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## CNR Expo Centre

### GENEL PLAN



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## Reasons to exhibit at R+T Turkey

- Istanbul is the gate to the Middle East, North Africa, CIS and Asia
- Visa-free access to Turkey for many European and Middle East countries
- Turkey offers both domestic and export-oriented market opportunities:
- A huge and growing domestic market (approx. 75 million),
- High-income European markets (approx. 600 million),
- Emerging Russia, Caucasus and Central Asia markets (approx. 250 million),
- Diverse and expanding Middle East and North Africa markets (approx. 160 million).
- Turkey has a customs union with the EU and is in the accession process to be a full member.
- Turkey has Free Trade Agreements with EFTA and 14 countries, and 9 more are on the way.